

Report To:	CABINET	Date:	16TH SEPTEMBER 2019
Heading:	NEW CORPORATE PLAN		
Portfolio Holder:	LEADER		
Ward/s:	ALL		
Key Decision:	YES		
Subject to Call-In:	YES		

Purpose of Report

This report presents to Cabinet the proposed new Corporate Plan for approval prior to being presented to Full Council on 26th September, 2019.

Recommendation(s)

1. For Cabinet to approve the new Corporate Plan and endorse it to Council
2. To authorise the Chief Executive in consultation with the Leader to review and revise the Corporate Scorecard, aligned to the Corporate Plan
3. To authorise the Chief Executive in consultation with the Leader to make minor amendments to the document and finalise design work prior to publication
4. To authorise the Chief Executive in consultation with the Leader to produce a summary version of the plan to aid wider dissemination of the plan with residents and wider stakeholders

Reasons for Recommendation(s)

The Council's ambitions for the next four years are clearly identified in a set of revised and updated Corporate Priorities which are presented in the new Corporate Plan. These have been developed by Cabinet.

Alternative Options Considered

(with reasons why not adopted)

To extend and refresh the current corporate plan. This has not been adopted as good practice suggests effective corporate strategic planning requires a full review of corporate priorities every three to four years, aligned with changes of administration.

Detailed Information

The Council's previous Corporate Plan covered the period 2016 - 2019. The proposed new Corporate Plan sets out our revised priorities for the future and the key projects and initiatives we intend to deliver.

The Corporate Plan sits above a wider strategic context which includes the Corporate Project Management Framework, Corporate Performance Framework and a range of strategic documents relating to the organisation and its services.

In March 2016, Cabinet agreed the use of a balanced scorecard methodology to enhance the organisation's performance framework and ability to understand how successfully the Corporate Priorities are being delivered, the approach providing a more rounded view on performance with a greater emphasis on customer satisfaction and quality.

The Corporate Plan has been reviewed and refreshed to ensure alignment to the Council's future ambitions and Corporate Priorities for the next four years (2019-2022).

Proposed measures of organisational performance and improvement targets in respect of each priority are currently being reviewed and re-aligned and will be formulated into a revised Corporate Scorecard. This will include greater emphasis on customer focussed measures.

Implications

Corporate Plan:

The report presents the content of a new Corporate Plan for approval by Cabinet prior to endorsement by Full Council. The new Corporate Plan sets out the Council's proposed priorities for the period 2019 to 2022, and intended deliverables which will be monitored and managed through the Corporate Performance Framework.

Legal:

The Council's new Corporate Priorities and strategic plans have been developed in consideration of current and forthcoming legislative requirements.

Finance:

Budget Area	Implication
General Fund – Revenue Budget	The Corporate Plan has been developed in alignment with the Medium Term Financial Strategy and the financial sustainability of the organisation. The 'Innovate and Improve' Priority proposes key programmes and projects which will be focussed on identifying and delivering efficiencies and more effective working practices to support financial sustainability, whilst concurrently delivering improved customer focussed services.
General Fund – Capital Programme	
Housing Revenue Account – Revenue Budget	
Housing Revenue Account – Capital Programme	

Risk:

Risk	Mitigation
Absence of a Corporate Plan would result in a lack of prioritisation and focus on delivering what matters	Agreed Corporate Plan every four years which is delivered via the organisation's project management framework
Poor performance would potentially result in inability to deliver the corporate priorities as specified in the corporate plan	Regular monitoring of performance and robust performance management through the authority's performance framework

Human Resources:

The 'Innovate and Improve' Priority proposes key programmes and projects which will be focussed on delivering the People Strategy and developing employees.

Equalities:

There are no direct implications on equality and diversity as a consequence of the proposals and recommendations outlined in this report.

Other Implications:**Reason(s) for Urgency****Reason(s) for Exemption****Background Papers****Report Author and Contact Officer**

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